

2010 HUNTERS EXTRAVAGANZA[®]

TEXAS SIZED GIVEAWAY

Dear Exhibitor,

Here is your chance to gain valuable ad impressions and drive traffic to your booth at the Hunters Extravaganza[®]. We are delighted to present the return of the Texas Sized Giveaway.

How It Works

Attendees to the Hunters Extravaganza[®] will sign up to win prizes at each show. Winners will be selected randomly throughout each day of the show and announced over the public address system. During each announcement, winners will be directed to go to the booth of the prize-providing exhibitor to claim the item/service they won. As an exhibitor, you have the opportunity to provide prizes for the Texas Sized Giveaway so that winners will go directly to YOUR booth.

Details

Each prize must be valued at \$50 or more to be eligible for the Texas Sized Giveaway. This could mean grouping some of your products and/or services to make a prize package. Prizes valued at larger amounts will be worth more to the winner and therefore will be given higher promotional placement. Please see the chart below to determine which level of involvement you prefer.

<u>Sponsor Level</u>	<u>Prize Value</u>	<u>Your company, prize and booth number will be:</u>
Bronze	\$50 to \$99	Listed on Texas Sized Giveaway web page on TTHA.com; Announced during the show while your prize is being given away.
Silver	\$100 to \$499	Listed on Texas Sized Giveaway web page on TTHA.com; Announced during the show while your prize is being given away; Listed on Texas Sized Giveaway signage.
Gold	\$500 to \$3000	Listed on Texas Sized Giveaway web page on TTHA.com with a hyperlink to your website; Announced during the show while your prize is being given away; Listed with logo printed on Texas Sized Giveaway signage.
Platinum	Over \$3000	Listed on Texas Sized Giveaway web page on TTHA.com with a hyperlink to your website; Announced during the show while your prize is being given away; Listed with logo printed on Texas Sized Giveaway signage; Announced during the show as co-sponsor of the Texas Sized Giveaway; Inclusion in one targeted email to all the people who sign up for the Texas Sized Giveaway; Inclusion in the 2010 Hunters Extravaganza [®] Texas Sized Giveaway ad in <i>The Journal of the Texas Trophy Hunters</i> .

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How to Participate

Complete the form below, clearly defining the prize to be awarded. Then mail/email the completed form to Courtney Stolte, Director, Trade Shows, at the address below. Texas Trophy Hunters Association will contact you prior to the Hunters Extravaganza[®] to confirm your participation and your prize. The deadline for inclusion in *The Journal* ad is April 8, 2010. The deadline for participation in the Texas Sized Giveaway is June 18, 2010. TTHA reserves the right to append these rules and/or to limit the number or type of prizes provided by any exhibitor.

Thank you and we look forward to seeing you at the Hunters Extravaganza[®].



Courtney Stolte
Director, Trade Shows
Texas Trophy Hunters Association
The Voice of Texas Hunting[™]
email: Courtney@ttha.com
326 Sterling Browning Rd, Suite 101
San Antonio, TX 78232-1220
(210) 523-8500 office

Donor Information

Prize Description: _____

Business Name: _____

Contact: _____

Address: _____ E-mail: _____

City: _____ State: _____ ZIP: _____

Phone: _____ Fax: _____

Mobile Phone (For use at the Hunters Extravaganza[®]): _____

The person signing this Agreement expressly represents and warrants to Texas Trophy Hunters Association that he/she is authorized to bind Exhibitor to the terms and conditions of this Agreement. Any modifications to this Agreement must be made in writing.

By _____ Print Name & Title _____ Date _____

Authorized Signature